Using Technology in Libraries

Deborah B. Ford, Director of Library Outreach
@ Junior Library Guild
Technology is a tool, not a reason.
dford@juniorlibraryguild.com Twitter @jlgdeborahford
Twitter, Facebook and Pinterest: Junior Library Guild


Using Technology for Content:
The What: Tools for Content
1. DeweyBrowse.org
2. Free Reading.net
3. Great Websites for Kids
4. Library of Congress
5. NASA
6. Newsela
7. Wonderopolis.org
8. TeachingBooks.net

Using Technology in Management:
The Why: Reasons to Use Technology in Management
1. Raise money
2. Feature students or patrons
3. Staff development
4. Time saving
5. Ease of access

The How: Steps in Planning for Management
- Reason
- Determining length
- Writing the script
- Practicing the script
- Testing the product
- Recording and testing
- Uploading the product

I know I need to use technology in my library, but how can I integrate these tools without creating additional work for myself?

The first step in integration is reflection. How can I improve what I’m already doing to make better use of technology? You don’t want to use technology just for the sake of using it, so think about ways you can save time or money by using what’s available.

Who can help you? By enlisting the assistance of others, you allow for an advocacy opportunity. You can open the doors to ideas you may have missed.

Look for curative websites. Use my new website to accompany my workshops. I’ll be adding sites as I discover them. Search LiveBinders, Symbaloo or Pinterest for resources. Much of what you need is already there.

Be afraid to try new things. You may find sites and apps that are easy for you. Ask questions. Click buttons. Watch help videos. You may need to follow the 10 minute rule and walk away before you become frustrated. Be afraid to fail before the light comes on.

Have a real reason to use it.
The What: Tools for Management
1. **Podcasting**
2. **Screencasting**
3. Surveys
4. QR Codes

**Ideas for using:**

**Screencast/Podcast Content**
1. Classroom news/broadcasts
2. Tour of school/library
3. Interviews
4. Book reviews
5. How to’s
6. Oral history
7. Weather reports
8. Sporting events
9. Class presentations
10. Absentee support
11. Flipped classrooms
12. Biography interviews in subject areas
13. STEM reports
14. Foreign language interviews/reports
15. Tips for parents
16. Commercials- band classes, chorus, upcoming events
17. Prepare substitute teachers
18. Audio tours of the library
19. Book reviews
20. Translations
21. Instructions or orientation
22. Troubleshooting

**Using Technology for Programming:**
The What: Tools for Programming
1. Gaming
2. Literacy

**Ideas for using:**
1. Storytime
2. Makerspaces
3. Book Clubs
4. Author visits
5. Literacy programs

**Using Technology for Marketing:**
The What: Tools for Marketing
- Voki
- Canva
- QR codes
- Facebook
- Instagram
- Photo Story
- Pinterest
- Powtoon
- SMore
- Twitter
- Word Clouds
- YouTube
To Do List: Using Technology in Libraries
What’s your take-away for this session? Name three strategies you want to improve or try when you return to school.
1. 

2. 

3. 

Aha Moment: 

Affirmation Moment: 

Inspiration Moment: 

About the presenter: 
Deborah B. Ford, JLG’s Director of Library Outreach, is an award-winning library media specialist and international speaker with almost thirty years of experience as a classroom teacher and librarian in K–12 schools. Traveling across North America, she does workshops, library coaching, and professional development for school and public libraries. Deborah is the author of JLG’s Booktalks to Go and Everyday Librarian @ School Library Journal. She also maintains an award-winning coordinating online resource at LiveBinders.com. Contact her at dford@juniorlibraryguild.com. Follow her on Twitter @jlgdeborahford.